



## MEDIA RELEASE

### Straco achieved record performance for 3Q2010

Financial Highlights (S\$'mil)	3 months to 30 September			9 months to 30 September		
	2010	2009	% change	2010	2009	% change
<b>Sales</b>	24.67	12.52	97.0	42.28	28.04	50.8
Profit before tax	16.93	7.17	136.1	23.91	12.41	92.6
Profit for the year attributable to shareholders	11.51	5.20	121.3	16.18	8.66	86.9
Earnings per share (Scts)	1.32	0.60	120.0	1.86	1.00	86.0
Net asset value per share (Scts)	n.m.	n.m.	-	12.59	11.65	8.1

n.m. – not meaningful

*SINGAPORE, 9 November 2010:-* Mainboard-listed Straco Corporation (“Straco” or “the Group”), a developer and operator of tourism-related attractions, reported a net profit of \$11.51 million for the third quarter ended 30 September 2010. Group revenue surged 97.0% over 3Q2009 to S\$24.67 million, due to higher visitation at all our Attractions and higher yield achieved.

For the quarter under review, combined visitation to our two main attractions, Shanghai Ocean Aquarium (“SOA”) and Underwater World Xiamen (“UWX”) exceeded one million visitors, and registered a 65.1% increase over 3Q2009.

Cumulatively, Group revenue for the 9 months ended 30 September 2010 registered growth of 50.8% year on year. Group profits increased 86.9% over the corresponding period to \$16.18 million.

Commenting on the results, Straco’s Executive Chairman, Mr Wu Hsioh Kwang said “We are extremely pleased with the third quarter results which saw revenue grew 97% and earnings jumped more than 100% over 3Q2009. Our management and staff had done well to cope with the massive influx of visitors during this

period. Cumulatively, the 9 months period saw revenue up 50.8% and net profits surged 86.9% year-on-year. Our earnings per share increased 86% to 1.86 cents compared to the corresponding period in FY2009.”

Mr Wu added: “With the strong Chinese economy, the higher disposable income of average Chinese household, and the Chinese government’s continual effort to boost domestic consumption, we remain positive on the outlook for domestic tourism in China.”

The National Bureau of Statistics reported that China’s gross domestic products (“GDP”) grew 9.6% in the third quarter from the same period last year, slowing from the second quarter’s 10.3% rise, as the Chinese government weans the economy from the stimulus package that were introduced previously. From January to September, GDP increased by 10.6% year-on-year to 26.866 trillion Yuan (US\$4.03 trillion).

China recently raised interest rates by 0.25 percentage point for the first time in nearly three years to prevent the economy from overheating and to fight inflation which rose 3.6% compared to a year ago.

It was reported that the Chinese government would make more efforts to further open up and reform the economy, improve people’s lives and ensure stable and relatively fast economic growth. These macro factors augur well for the Group which operates mainly in China.

At the micro level, our Attractions will continue to develop and promote all market segments through appropriate marketing initiatives and activities. In addition, the enhancement of Exhibit Zones and introduction of new exhibits will provide visitors with a more enriching experience.

Other than the above, we are not aware of any impending factors or events that may affect the Group in the next 12 months.

##

About Straco Corporation

Straco Corporation Limited is a leading developer and operator of tourism-related assets in China. Straco’s key asset include the Shanghai Ocean Aquarium, one of the largest indoor, closed systems aquariums in the world with a total built up area of 20,000 m2 and a designed capacity of 21,000 people per day. The world-class aquarium showcases over 10,000 fishes and marine livestock of over 350 species from all over the world. It is situated across the Huang Pu River in the New Pudong Area, next to Shanghai’s landmark Oriental Pearl Tower, and the Underwater World Xiamen (“UWX”) on Gulangyu Island, a key tourist attraction of Xiamen City. The aquarium, with over 4 million litres of water capacity, features marine animal performances and displays a wide variety of fresh water and marine livestock. Straco also owns and operates Lixing cable car service at Mount Lishan in Lishan in Lintong District, Shaanxi province. In 2006, Straco started a joint venture, Straco Creation Pte Ltd (“SCPL”), with Mr Carl Clerico, who is the third generation of the Clerico family which has managed the Lido and Moulin Rouge in Paris for more than 60 years. SCPL’s first production “Paris Plumes!” debuted in December 2007, in the major Chinese cities of Shenzhen, Guangzhou, Shanghai and Beijing.

Straco Corporation has been constantly sourcing for tourism projects to tap into the expected tourism boom in Asia. The Group will leverage on its experience and track record in the China market to form strategic investment alliances to develop and operate tourism resources in China and the region.